

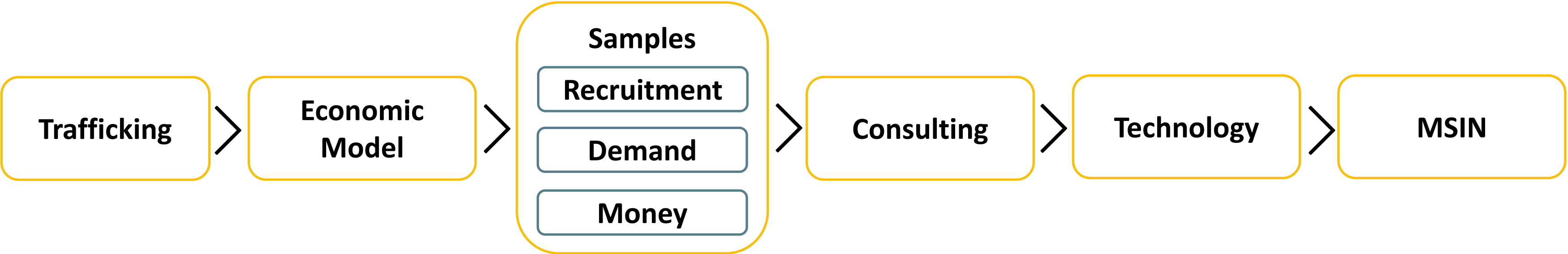


STOP THE TRAFFIK GROUP

“Building a world where people are not bought or sold.”

 business@stopthetraffik.org

CONTENTS



HUMAN TRAFFICKING



The Act of recruitment, transportation, transfer, harbouring or receipt of persons, by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability or of the giving or receiving of payments or benefits to achieve the consent of a person having control over another person, for the purpose of exploitation.

50 million
victims
worldwide

Fastest growing
crime in the
world, making
\$150 billion a
year

Comes in various
forms of
exploitation

136,000
estimated
victims in the UK

25% of trafficked
and 21% of sex
exploited victims
are children

STT'S JOURNEY



2005
STOP THE TRAFFIK launch

2012
Launch of the
STOP APP

2015
Established
the Centre for
Intelligence-
led Prevention

2017
STOP THE TRAFFIK
launches Traffik
Analysis Hub

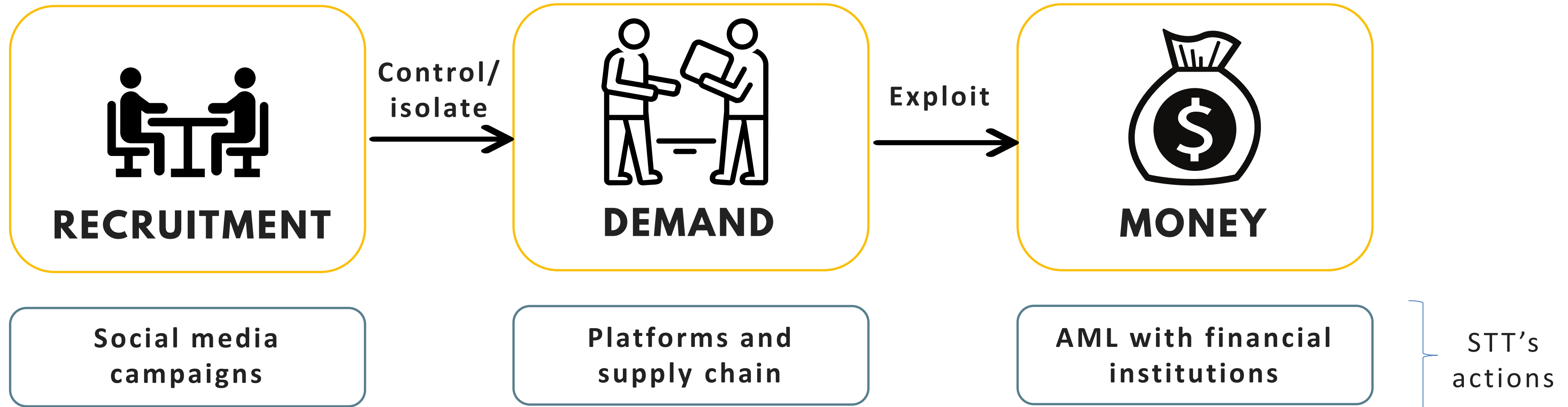
2020
Ready to scale
campaigns and
projects

Sharing at scale to
uncover the truth
about trafficking

2017 – onwards
Traffik Analysis Hub has
its own structure and
governance



OUR OBJECTIVES



MODEL – TESTED, PROVEN, SCALABLE

Two independent evaluations show that our model is effective at disrupting trafficking

“STOP THE TRAFFIK is highly valued for its collaborative approach and its global reach. Partners and other stakeholders believe that the organisation regularly punches above its weight and has an influence wider than its own scale. At the same time, the organisation is valued for its independence and ability to bring diverse groups together to affect change at a local level too.”

SAMPLES - RECRUITMENT

Spotlight - Latin American Women in the cleaning industry:

STT identified that Latin American women working in the cleaning industry in the UK were at an increased risk of labour exploitation, both before and since COVID-19. This group was particularly vulnerable to violations of rights such as unsafe working environments, unfair dismissals and pay cuts in the context of Covid-19. STT developed a targeted social media campaign to provide them with information detailing their workers' rights in the UK and where to seek specialist advice and support.



7,315,196
people vulnerable
to human
trafficking
reached globally
– demonstrated
behaviour change
within a
community



*"If I knew [this] when I was irregular, I would have looked before and not suffered 5 years in that horrible situation [of] being exploited." - Raquelle**

SAMPLES - RECRUITMENT



119,088

Latin American women
who our intelligence
identified as vulnerable
to trafficking were
reached

SAMPLES - DEMAND

Spotlight on Whitbread – One example of our work with businesses:

Whitbread is from the UK, a multinational hotel and restaurant company, employing 50,000 people. We worked with them to calculate the risk of modern slavery

Whitbread has now implemented policy and practice changes that drastically reduce the risk to its business and people including guests, employees, suppliers and their communities.



“We’re proud of how our programme to tackle the risks of human trafficking and forced labour has gone. The successes to date are testimony to our working partnership with STOP THE TRAFFIK.”

-Rosana Elias, Head of Responsible Sourcing, Whitbread



£5 billion

worth of procurement spend mapped, across 50,000 suppliers

SAMPLES - MONEY

Spotlight on Santander – Working to stop the proceeds of crime:

STT partnered with Santander to address their modern slavery risk across their retail and corporate customers. Our goal is to reduce the flow of money brought through personal accounts and to help identify exploitation within branches through training frontline staff. This included a geo-targeted campaign in Boston, Lincolnshire to raise awareness and report any suspicious activity. We also prevent the financial flows of the proceeds of crime of trafficking from passing through the banking system, through our work with the Financial Intelligence Teams to produce typologies and upskill staff.

“

“Working with STOP THE TRAFFIK has enabled a greater understanding of the numerous guises of human trafficking and the potential opportunities to detect, deter and disrupt, protecting the most vulnerable.”

*Samantha Margiotta, Senior Manager, Financial Intelligence Unit
- Santander*



650

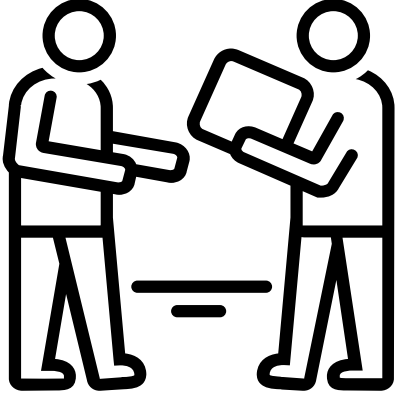
Finance sector
professionals trained

TECHNOLOGY'S ROLE





RECRUITMENT



DEMAND



MONEY

Social media
campaigns

Platforms and
supply chain

AML with financial
institutions

STT's
actions

Traffik Analysis Hub

Data sharing

STT's Data
tech

The Stop App

TECHNOLOGY - THE TRAFFIK ANALYSIS HUB



STOP THE TRAFFIK and IBM have created the first ever global data hub to facilitate the sharing of information about human trafficking across all industries and sectors.



TECHNOLOGY – ADA'S STORY



Red highlighted sections indicate where in the story are key data points that might focus an investigation or a financial institution to find transaction patterns (money laundering) both of which can lead to the recovery of victims and the breaking up of trafficking operations.

I was **15** when I was **forced to sell my body** in **Italy**. I was **tricked by a family friend** in **Albania**, his name was **Albie** and he would **wait outside St Marys school** for me.

He told me he had an **Aunt in Italy** and that we could **start a life there**. I felt I didn't have many options as I was experiencing **abuse at home**. He promised me many things. We travelled in a **small green van** to **Vlora** where I went on the **ferry to Brindisi**. Albie took me to a **House** and there were **three other men there**, all of them **abused me at the same time**. It was like that for a **month, with different men every day**. If I said no then they would only **take away my food** or **beat me more**. **They said I was illegal in Italy** and if I tried to leave they would **tell my family I was a prostitute and I would be shamed**. I felt broken.

After weeks of this I was moved to a **hotel**, I think it was called **the Napoleon**, there were **two other Women in the same room as me**.

The **room was guarded** and I never saw Albie again. The men who watched me knew the **hotel owner, Mr Gaudi**, sometimes he would hurt me too.

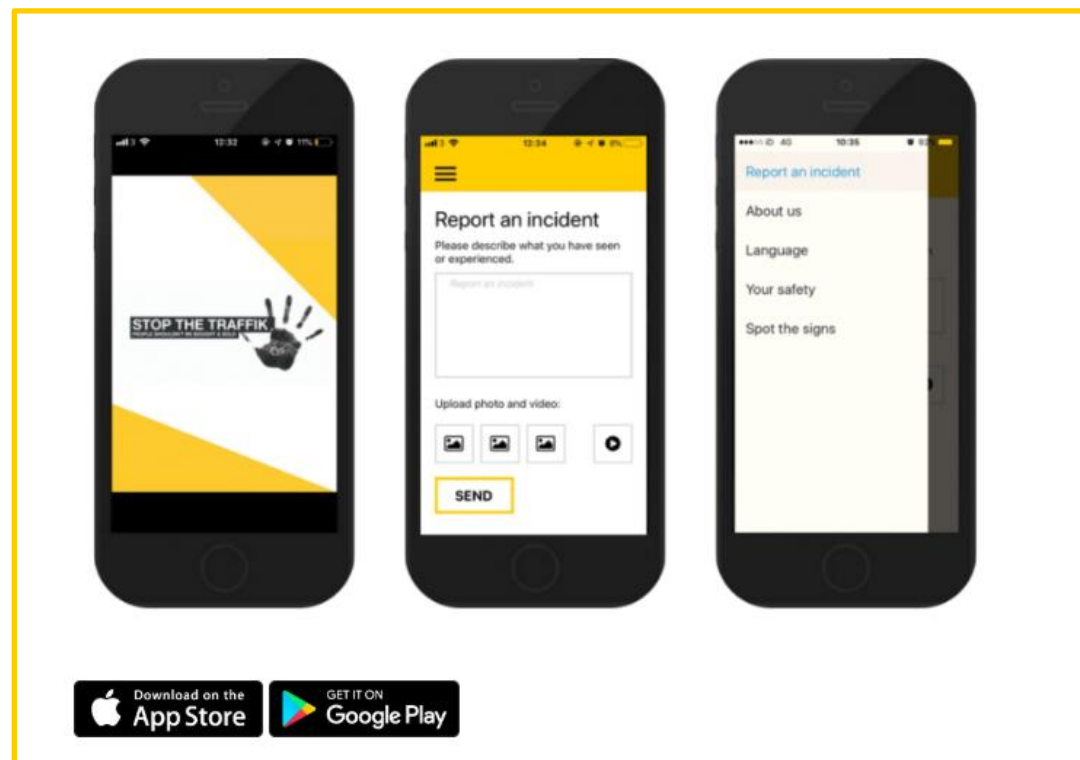
Every night I saw countless men, I lost track of days and felt completely lost in myself.

Yellow highlighted sections are data points that focus on the context of the trafficking, control and recruiter methods and help identify similar issues, both in recruitment areas and points of abuse, helping us to shape prevention methods.

TECHNOLOGY - THE STOP APP

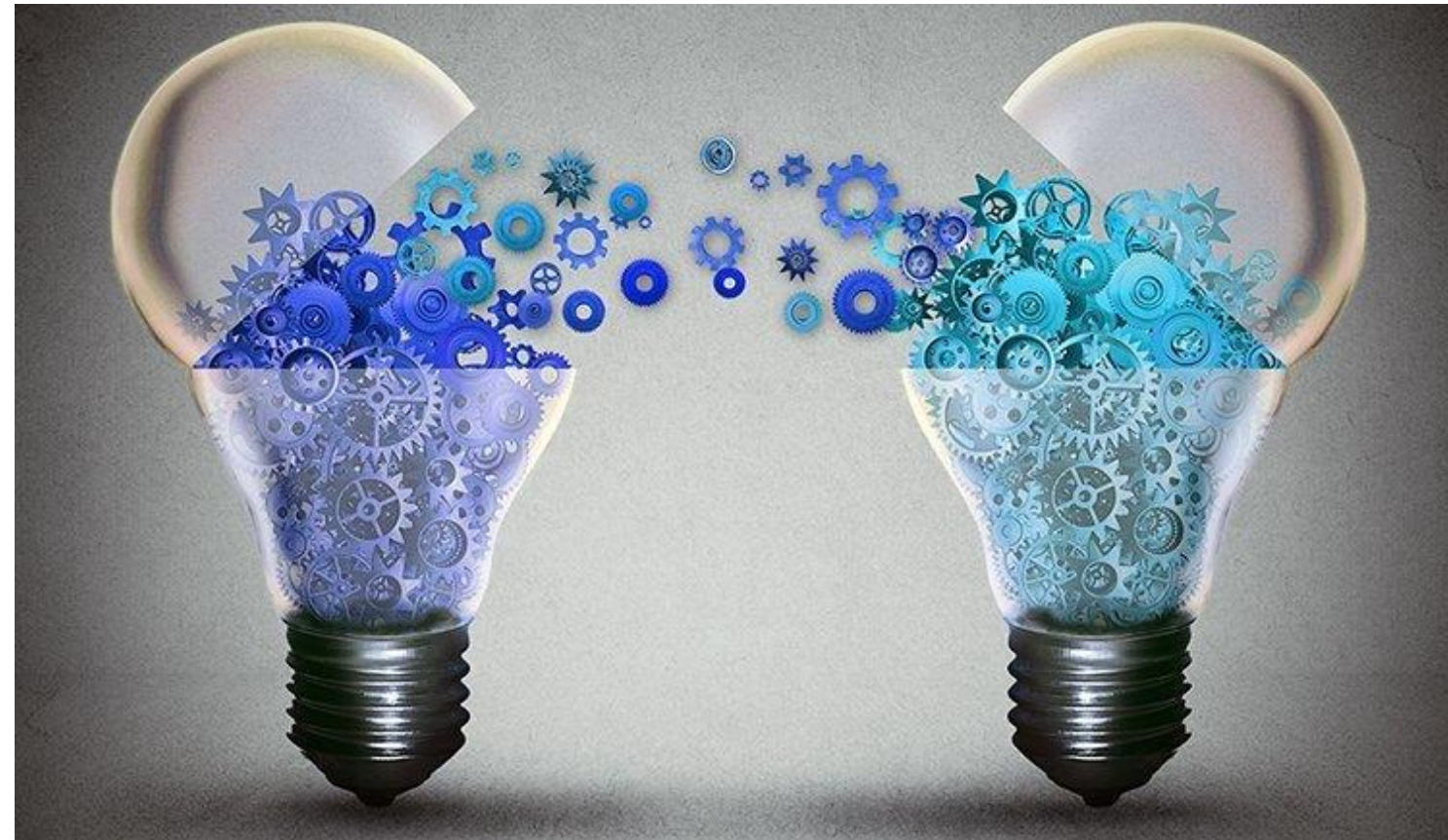


STOP THETRAFFIK gives the power to share a story in everyone's hands.



TECHNOLOGY - BESPOKE DATA SHARING

STOP THE TRAFFIK
creates bespoke data
sharing environments
for groups of
organisations to share
data and intelligence
on human trafficking
to build a base of
knowledge and drive
coordinated action.



CONSULTING - OUR GROUP



A multi-talented, data-driven, peer-to-business charity devoted to stopping human trafficking

STOP THE TRAFFIK GROUP

TRAFFIK ANALYSIS HUB

Intelligence from
TA hub

Partnerships with NGOs &
academia

Team of
44 experts

STOP THE TRAFFIK GROUP CONSULTING

Network building

Strategy development

Strategy operationalisation

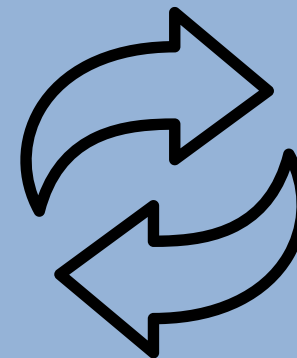
CONSULTING - OUR APPROACH

We use a proven theory of change
to fight exploitation globally

AWARENESS

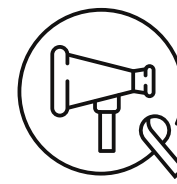


**BEHAVIOUR
CHANGE**



**SYSTEMIC
CHANGE**





We make MSHT relevant to all teams in a business

Outcomes:

- All employees understand how their role fits within the organisation's MSHT approach
- Teams are more likely to see the importance of training
- Teams are more engaged with the programme



CONSULTING - BEHAVIOUR CHANGE



We help organisations embed MSHT mitigation measures in their operations

Outcomes:

- Ethical processes become embedded in the organization's approach to business
- Non-compliances and other issues are not forgotten
- The organisation can remain agile as needs change

We empower Food & Drink SMEs to take action
against modern slavery

Key findings consumer survey:

- 80% expect food and drink brands to prevent MSHT
- 60% would be more likely to buy from a brand if issues were addressed publicly with a clear plan
- 56% are willing to pay up to 20% more on a £2.00 bar of chocolate if they knew it was ethically produced

**FOODIES
FIGHTING
SLAVERY**  

TRIBE
FOUNDATION

in collaboration with

Independent
Anti-Slavery
Commissioner

STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD 

CONSULTING - ACTIVITY



**Please go to menti.com and input the
number: 1729 7879
Please answer the question below:**

**What are three high-risk
commodities for F&B?**

Soya

The illegal cultivation of **soya** has caused:



Deforestation



Agrochemical damage to soil



Water pollution



Loss of indigenous livelihoods

Tomatoes

40°C

are temperatures
workers are forced
to pick tomatoes in

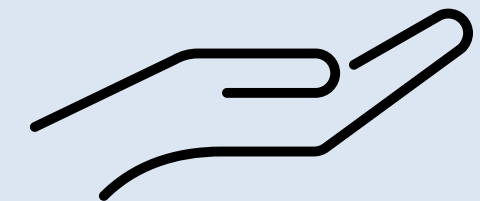


Cashews

In India's cashew
industry, women are
paid by volume and
can only earn a
maximum of

\$10 a day

but are generally paid
less than \$2 a day.



CONSULTING - SUMMARY



Reports on policy
written for the EU,
UN and government
bodies



More than 20 billion
of procurement
spend risk-mapped



More than 50,000
people trained

KFC



COSTA
COFFEE

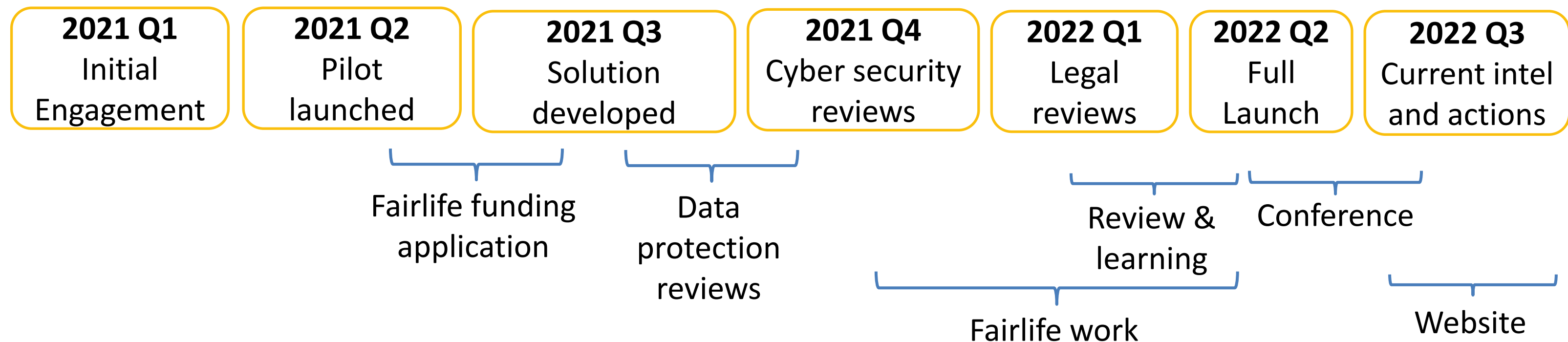
Mitchells
& Butlers

WHITBREAD

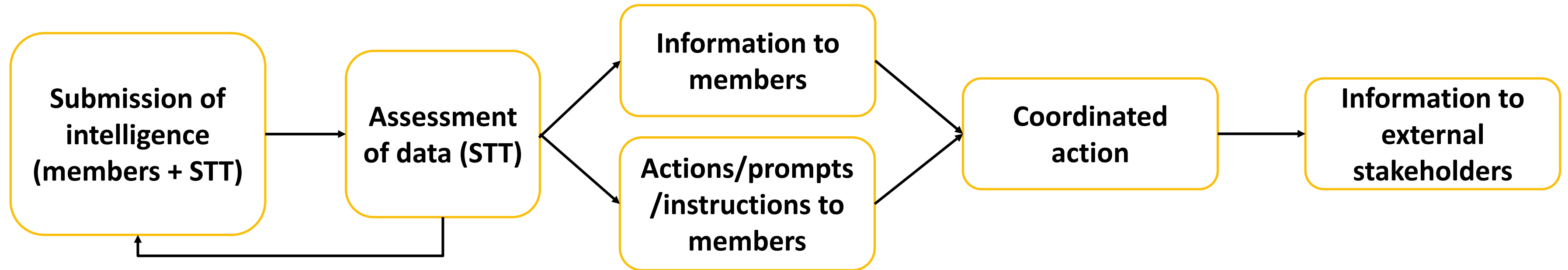
MSIN – THE JOURNEY SO FAR



A pioneering non-profit collaboration in the UK food and agriculture sector, created in response to the UK's largest modern slavery investigation.



MSIN - INTELLIGENCE PROCESS



Benefits

- Drive modern slavery out of sector through preventing movement of vulnerable people
 - Access to information across network
- Requests for information can be sent to all members
 - Collaboration on intelligence
- Raise awareness on issues with parties such as the GLAA

MSIN - MEMBERS



**MODERN
SLAVERY
INTELLIGENCE
NETWORK**

How can you join?

Reach out to Paul Chalmers at:
comms@msin.org.uk



THANK YOU