



**Responsible Business,
Better Future.**

Responsible Trucking

A Business Led Collaborative Platform

FNET webinar (21st March 2024)



Challenges in the road transport sector...

... are numerous



Working conditions & human rights

- Poor working conditions
- Poor Health & Safety standards
- Postage of workers

Competition in the sector

- Subcontractors and outsourcing
- Price dumping
- Time pressure

Shortage of drivers

- Freight transport: 7% or 233.000 of unfilled driver positions in 2023 (IRU)

Non-compliance with regulations

- Different national legislations
- Lack of sufficient implementing acts

Lack of common social guidelines

Social sustainability is not addressed in a standardised manner → risk for companies and their customers

Lack of alignment in the expectations towards suppliers



How to ensure alignment for addressing social issues in the road transport sector, applying effective due diligence processes?

Challenges in the road transport sector...

... can't be tackled by a single company acting alone



It's a **shared responsibility** between **shippers and carriers**

There's a need for **collaborative actions** in the sector



The **Responsible Trucking** answer in a nutshell :

- Don't wait on the legislation to solve everything
- Act at company level, but in coordination with peers for greater impact
- Begin to act now!



Responsible Trucking Members

A cross-sectoral collaboration: joining forces for greater impact



AUTOMOTIVE COMPANIES

**BMW
GROUP**



LOGISTICS / TRANSPORT COMPANIES

Raben



postnord

BATON

RETAIL COMPANIES

H&M Group

IKEA Supply AG



MANUFACTURE COMPANIES

VOLVO



SCANIA

I V E C O • G R O U P

**DAIMLER
TRUCK**

Sharing the best practices - Leveraging the diverse expertise
Demonstrating leadership & responsibility in a collective manner

Responsible Trucking working streams

Overview of the platform activities



1. Common Social Guidelines



2. Risk Assessment Tools



3. Capacity Building



4. Stakeholders' Engagement

DESCRIPTION

Social Guidelines

Common commitment and expectations toward transport providers to improve working conditions of truck drivers in Europe

Spot Check tool:

Surveys on wellbeing at work and respect of Human Rights distributed directly to drivers

Adequate Facilities Checklist:

Recommendations to ensure decent conditions during stay of drivers at facility

Sharing & Learning:

- Facilitating opportunities for members to share best practices, challenges and learn from each other
- Incorporating outside-in perspective by arranging sessions with external industry experts

Monitoring of legal & policy developments:

CS3D, CSRD, EU Mobility Package, etc...

Engagement with key stakeholders:

IRU, DG MOVE, ESC, etc...

DELIVERABLES

Publication of the policy document

Regular revisions to reflect the evolution of best practices at platform level

Constant support in its implementation

Survey cycles to get feedback from drivers and to measure progress

Initiatives to address criticalities (response protocol)

Self-assessment of facilities including benchmark report

Learning & Sharing Session

Sessions with experts on topics linked to road transport (legislation, market trends, etc...)

Training sessions

Intelligence on EU legislation and insights from key players

The future of the PF (2024 activities TBD):

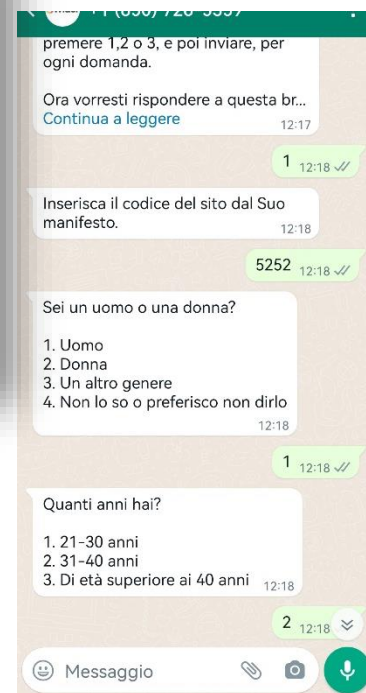
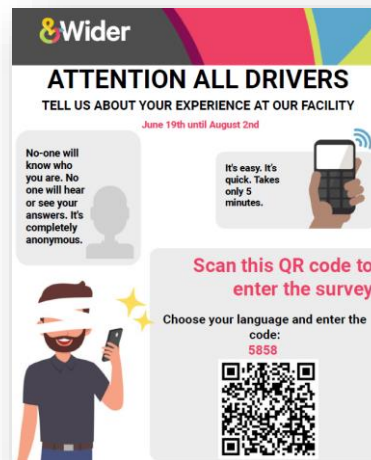
- Engagement with trade unions
- Supplier trainings

Focus on our Risk Assessment tools

The Spot Check Tool



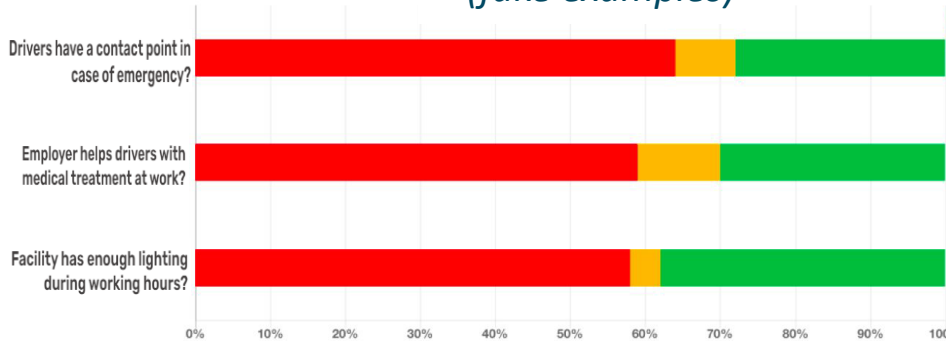
- A survey addressing truck drivers and their working conditions. Fully **anonymous** to protect drivers and to foster candid answers
- Implemented through a service provider (&Wider) facilitating the onboarding of facilities and carriers
- Distributed with posters at **facilities** and **directly to drivers** mobile devices
- Addressing two topics:
 - Social standard and drivers working condition
 - State of the facilities drivers have access to
- **Translated in 21 languages**





- Survey results available in easy to navigate dashboards:
 - Members of Responsible Trucking can see and compare the results of their facilities and suppliers
 - Carrier who participated have also access to their own results
- Priorities are highlighted
- Evolution between cycles can be reviewed to track progress
- **Shared issues can be tackled at platform level**

Priorities
(fake examples)



Why members need such a tool?

- Respecting Human Rights is not only a legal obligation. It's the "right" thing to do for **responsible companies**
- After the identification of the risks, comes the time to implement strong actions for mitigation: it's all about **decreasing risks** in operations

Focus on our Risk Assessment tools

The Facilities' benchmark



- The reference of the benchmark is a document drafted by the members: the **Adequate Facilities Checklist**
- It's a collection of 27 best practices divided in 7 chapters, focusing on the needs of the drivers (welcoming, hosting, ensuring good working conditions, ...). An "ideal" facility would fulfil all these recommendations
- The facilities can fill in a simple questionnaire based on the Adequate Facility Checklist and they receive:
 - A maturity score
 - A benchmark vs the other facilities
 - Recommendations / highlight of the items to improve
- **Shared issues can be tackled at platform level**

	Nbr of recommendations
1. General Facility	6
2. Toilet Facilities	3
3. Drivers' Information	4
4. Health & Safety	5
5. Waiting Rooms	3
6. Showers & Changing Rooms	2
7. Extra-services	4
	27



A communal Due Diligence Effort

A system to reduce Human Rights risks in the Logistic Supply Chain



The Responsible Trucking platform supports companies in being compliant with national and European due diligence regulation

The Due Diligence process



Responsible Trucking

Integrate Due Diligence into policies

- **Social Guidelines:** to formalise companies' ambitions to integrate effective Due Diligence and cascade it in the road transport **supply chain**

Risk assessment and identification

- **Spot Check Tool survey:** to collect feedbacks directly from drivers on their working conditions
- **Facilities benchmark:** to detect possible shortcomings or below average hosting capabilities

Risk prevention and mitigation

- **Sharing & Learning:** to develop effective prevention plans and align on best practices for risk mitigation

Monitoring of Due Diligence performances

- **Regular surveys cycles:** to monitor improvement in the working conditions of drivers and in the quality, convenience and safety of facilities

Communication on Due Diligence

- **Open webinars :** to communicate the works and the findings of the platform

Joining the platform



Why becoming a member of Responsible Trucking?

The benefits for your company



Platform Deliverables

- **Social Guidelines'** implementation support
- **Spot-check Tool** regular surveys and follow up
- **Adequate Facilities Checklist:** companies' benchmark
- **Capacity building activities:** Sharing & Learning Sessions with the other members for best practice sharing
- **Engagement with stakeholders:** including EU institutions, professional associations and trade unions

Positioning

- Be positioned as an **industry leader**
- Gain **visibility** on your **good practices**
- **Promote your activities** in external events



Why becoming a member of Responsible Trucking?

In a nutshell



Your company will be joining a dynamic initiative that:

- Helps implementing the Human Rights Due Diligence in its Supply Chain
- Provides activities aligned with the evolution of the regulatory framework
- Updates his agenda in line with the challenges highlighted during the regular surveys conducted among its members

More members for more impact:

- Moving the industry towards more ambitious objectives





Membership Fee

Responsible Trucking



	Turnover < 5 million EUR	Turnover 5-200 million EUR	Turnover > 200 million EUR
Category	Shipper, shipper & carrier, carrier		
Steering Committee	No	Yes (equal split)	
Yearly fee	2.500 € + 25% joining fee	5.000 € + 25% joining fee	15.000 € + 25% joining fee
	Spot-check tool fees (2024 TBC):		
	<ul style="list-style-type: none"> • 400 € per facility or supplier – 1 survey cycle • 600 € per facility or supplier – 2 survey cycles 		
Added value	<ul style="list-style-type: none"> • Access to use of tools & services: spot check tool, capacity building webinars 	<ul style="list-style-type: none"> • Lead, develop, influence the agenda, set the strategy • Access to use of tools & services: adequate facilities checklist, spot check tool, capacity building webinars 	
Commitment	<ul style="list-style-type: none"> • Adhere and implement the Social Guidelines • Use Responsible Trucking's tools (spot-check tool, capacity building webinars, stakeholders events...) • Engagement & willingness to contribute to Responsible Trucking's mission 		



**Responsible Business,
Better Future.**

JOIN US AND LEAD THE WAY!

STAY UP-TO-DATE:

Jean-Francois Goupillier, jfg@csreurope.org