

WAITROSE  
FOUNDATION



WAITROSE  
& PARTNERS  
FOUNDATION



CLIMATE RESILIENCE PROGRAMME

# WAITROSE FOUNDATION OVERVIEW



“Creating better livelihoods for workers and their families, stronger communities and sustainable supply chains for Waitrose and supply partners”

## SINCE 2005 WE HAVE:

GENERATED over

£17m

to invest in  
workers in our  
supply chains

DELIVERED over

1,500

community-led  
projects

SUPPORTED

workers in  
10

countries

WORKED with

424 farm  
partners

## OUR PROJECTS ARE THEMED AROUND 5 FOCUS AREAS:



Health &  
Wellbeing



Education



Environment



Economic  
Empowerment



Water and  
Sanitation

The Waitrose Foundation is funded from the sale of 200 fresh product, vegetable and flower products sourced from Foundation farms. 2% of the Retail Sales Value is ring fenced for investment in Foundation farms. Of the money accrued, 85% goes straight to community-led ‘worker voice’ projects. 15% is retained for ‘Global Strategic’ projects.

# OUR IMPLEMENTATION PARTNERS



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SOUTHERN AFRICA

 **FARM AFRICA**

EAST AFRICA

**United Purpose**  
Beyond aid

SENEGAL AND THE GAMBIA



Implementation partners are responsible for the day-to-day running of the programme and delivery of worker voice projects



GHANA



COSTA RICA

# 2023 APPROVED WORKER VOICE PROGRAMMES

85% of funding accrued



## Healthcare

- Nutrition programme for children at early learning facilities
- 
- Parenting skills workshops
- 
- Reproductive health and sanitation
- 
- Mental health support programme
- 
- Community skin cancer check ups



## Education

- Emerging farmers training to of a diverse future grower-supply chain
- 
- Youth entrepreneurial development
- 
- Worker committee training
- 
- Project coordinator training
- 
- School facilities



## Environment

- Solar energy for on-farm social care facilities
- 
- Reforestation trainings
- 
- Seedlings and tools
- 
- Gas energy units
- 
- Irrigation kits
- 
- Digital water tensiometers



## Economic Empowerment

- Microloans
- 
- Financial training
- 
- Crop coolers
- 
- Agri-business income diversification support
- 
- Outgrower farm equipment to increase yields



## Water and Sanitation

- Clean drinking water for grape growing communities
- 
- WASH Trainings
- 
- Toilet blocks

## Our global fund supports initiatives to address global challenges and aims to achieve impact at scale

The Global Fund has been running since 2020. The first two years were invested in covid-related projects. In 2021, the fund focussed investments in climate resilience programmes

### COVID-19 RESPONSE

INVESTED over

£530k

SUPPORTED

over  
150k  
farmers, workers  
and communities

Throughout 2020 and 2021 we invested over half a million pounds in Covid response, adaptation and resilience programmes reaching 110,000 people in 2020 and 45,000 in 2021.

The projects included food packs, personal protective equipment, training, economic resilience projects and social care and support for those affected throughout the pandemic.

### CLIMATE RESILIENCE

INVESTED over

£240k



Since 2022 our Global Strategic Fund is now focussing investment in climate resilience programming. We have started the delivery of a large scale project in East Africa, supporting flower farm workers and smallholder farmers adapt to climate change, with support and technical expertise provided by the Foreign, Commonwealth and Development Office's 'Work and Opportunities for Women' programme.

The next phase of our climate resilience programming will take place in Senegal later this year.



# CLIMATE RESILIENCE PROGRAMME: CURRENT INVESTMENTS



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How can we support our Foundation partners to manage the impacts of the changing climate, so ensuring sustainability of livelihoods?

## FARM AFRICA

Improved livelihoods and established diversified household income of workers and target local communities through climate resilience



Enhance women's leadership in climate smart agriculture

- Gender-sensitive needs assessment
- Identify and engage 4,500 beneficiaries
- Build capacity through mitigation measures, reforestation, clean energy solutions etc.
- Train women and youth on financial literacy and facilitate access to finance



Improved access to knowledge, inputs and climate information to adopt CSA practices, particularly for women and youth in rural communities

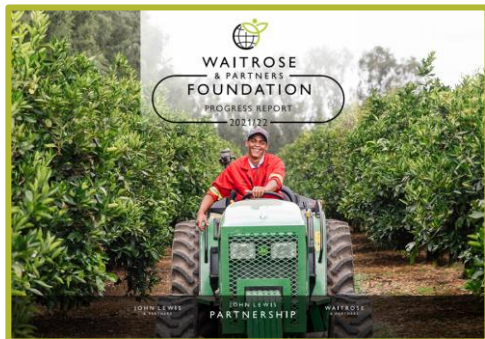
- Stakeholder engagement
- Train the Trainers
- Digital learning tools
- Provision of climate-smart agricultural inputs
- Farm exchanges



LEARN MORE



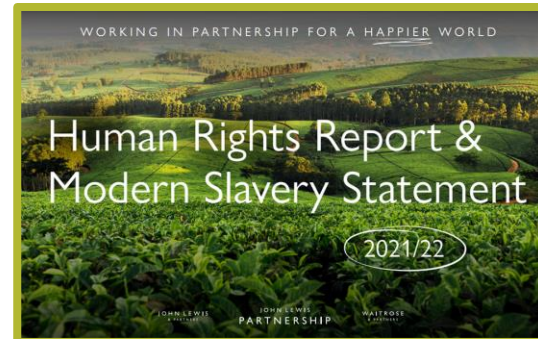
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REPORT**



**HUMAN RIGHTS  
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Please share any feedback or comments:

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