

INTRODUCTION TO IMPACT INSTITUTE

impactinstitute.com



ABOUT IMPACT INSTITUTE

Impact Institute is a spin-off of True Price and enables organisations to measure, report and manage their impact.

Our vision

We believe one of the greatest opportunities of the 21st century is the realisation of the impact economy: an economy in which work, entrepreneurship, innovation and technology engender a better world.

Our mission

Our mission is to empower organisations and individuals to realise the impact economy. We do this by providing organisations with the tools, data, training, and services they need to measure, report and manage their impact.

Our work builds onto international conventions



We have collaborated/worked with:



THE IMPACT ECONOMY

Impact Institute's aims to build an impact economy - where entrepreneurship, innovation and tech leads to wellbeing



Advisory



Software Tools



Data



Training and Workshops



WHAT IS IMPACT?

What is impact?

Impact is the measurable economic, social and environmental effect of an activity. It is about effects, not intentions, about the difference an organization makes for society and environment. It can be positive or negative, intended or unintended and direct or indirect.



Stakeholders

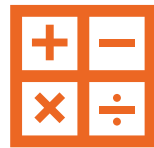
Reasons for organisations to start measuring their impact



Steer business towards sustainability and SDGs



Better decision making by making trade-offs explicit



Quantification of externalities



Communicate value created for and to all stakeholders



Robust way to measure impact across the value chain



Build a 'future-proof' organisation and protect license to operate



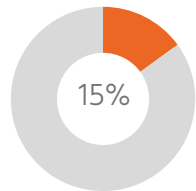
HUMAN RIGHTS DUE DILIGENCE SCAN

A Human Rights DDS helps organisations to manage their performance and meet market expectations

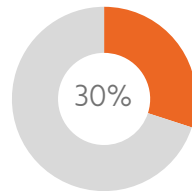
Human Rights measurement:

- Helps you identify priority areas and improvement potential
- Creates transparency on compliance with human and labour rights
- Provides you with tools to turn your HR-data into actionable insights

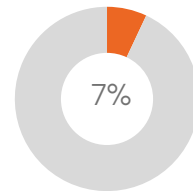
Female workers without paid maternity leave



Women workers experiencing gender discrimination in job promotion opportunities



Gender wage gap



Underearning



Gender equality



Freedom of Association



Health & safety



Forced labour



Underpayment

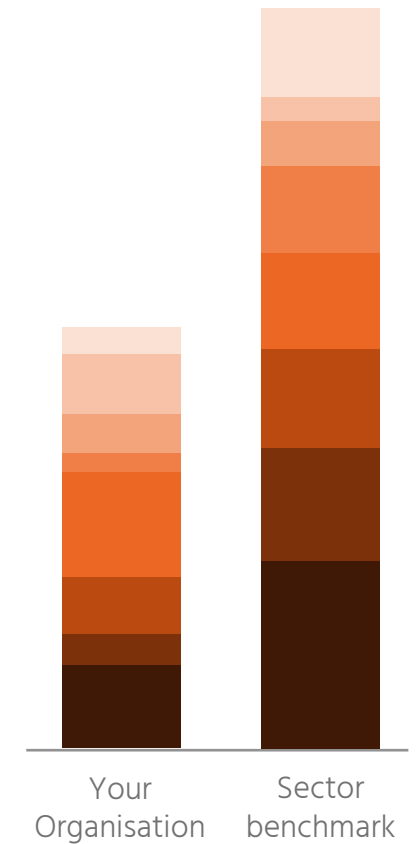


Harassment

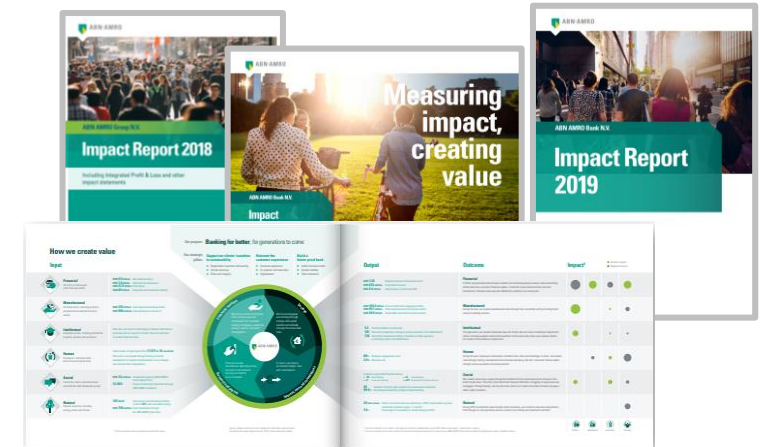


Child labour

Impact (€/product)



- ABN AMRO is one of the largest bank banks in The Netherlands. Since 2018, they have published a complete report on societal impact.
- Impact Institute has helped ABN AMRO to be the first bank to create a full annual report on measured and monetized impact
- This project covers impact from all investment portfolios as well as the bank’s own operations, ranging from CO2 emissions to employee well-being
- The annual impact report gives ABN AMRO a complete overview of the positive and negative consequences of their business model.
- This allows them to make decisions based on impact, including negative social impact in their value chains



Integrated Profit & Loss Statement
This Assessment provides an overview of ABN AMRO's financial and non-financial impact by both stakeholder group and type of capital.

	Climate	Employees	Customers	Society
Human				
34 Well-being effects of employment	●●●●●	●●●●●	●●●●●	●●●●●
35 Creation of human capital	●●●●●	●●●●●	●●●●●	●●●●●
36 Value of employee time spent on work	●●●●●	●●●●●	●●●●●	●●●●●
37 Value of services provided by suppliers	●●●●●	●●●●●	●●●●●	●●●●●
38 Occupational health and safety incidents	●●●●●	●●●●●	●●●●●	●●●●●
Social				
39 Decrease in cash-related crime	●●●●●	●●●●●	●●●●●	●●●●●
40 Change in brand value and customer loyalty	●●●●●	●●●●●	●●●●●	●●●●●
41 Gender discrimination in access to higher skilled jobs	●●●●●	●●●●●	●●●●●	●●●●●
42 Underpayment	●●●●●	●●●●●	●●●●●	●●●●●
43 Child labour	●●●●●	●●●●●	●●●●●	●●●●●
44 Financial distress due to difficulties to repay loans	●●●●●	●●●●●	●●●●●	●●●●●
45 Social benefits of home-ownership	●●●●●	●●●●●	●●●●●	●●●●●

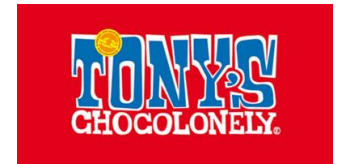


Human Rights Due Diligence Scan for Jumbo

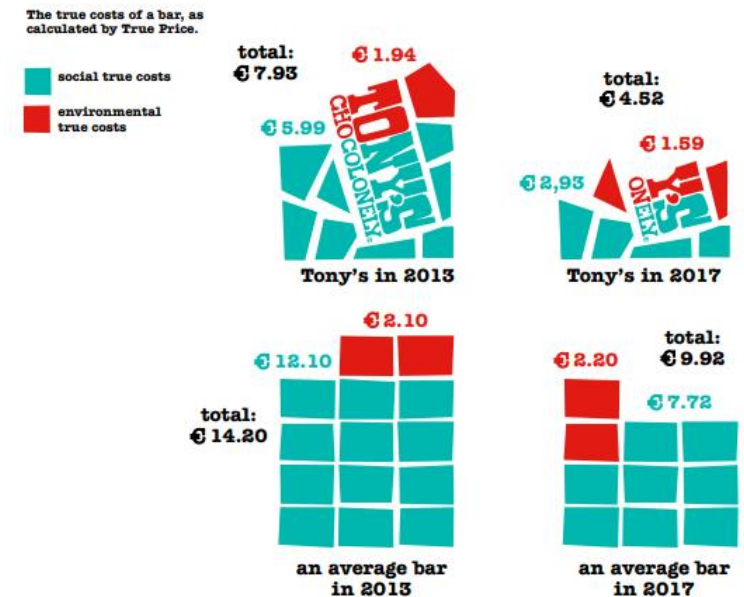
- Jumbo is a Dutch supermarket chain and currently the second-largest supermarket chain in the Netherlands
- As part of their Human Rights policy, Jumbo has defined a due diligence process, which includes researching high-risk commodities such as roses from Kenya and mangos from Ivory Coast
- Impact Institute performed a Human Rights Due Diligence Scan to determine the social impact of these value chains
- The Social Impact Scan provides Jumbo with valuable information on the negative social impacts present in its value chains and the main drivers
- Impact Institute also provided Jumbo with practical recommendations for each improvement area, such as provision of health and safety training, improvement of auditing systems and development of social security measures.

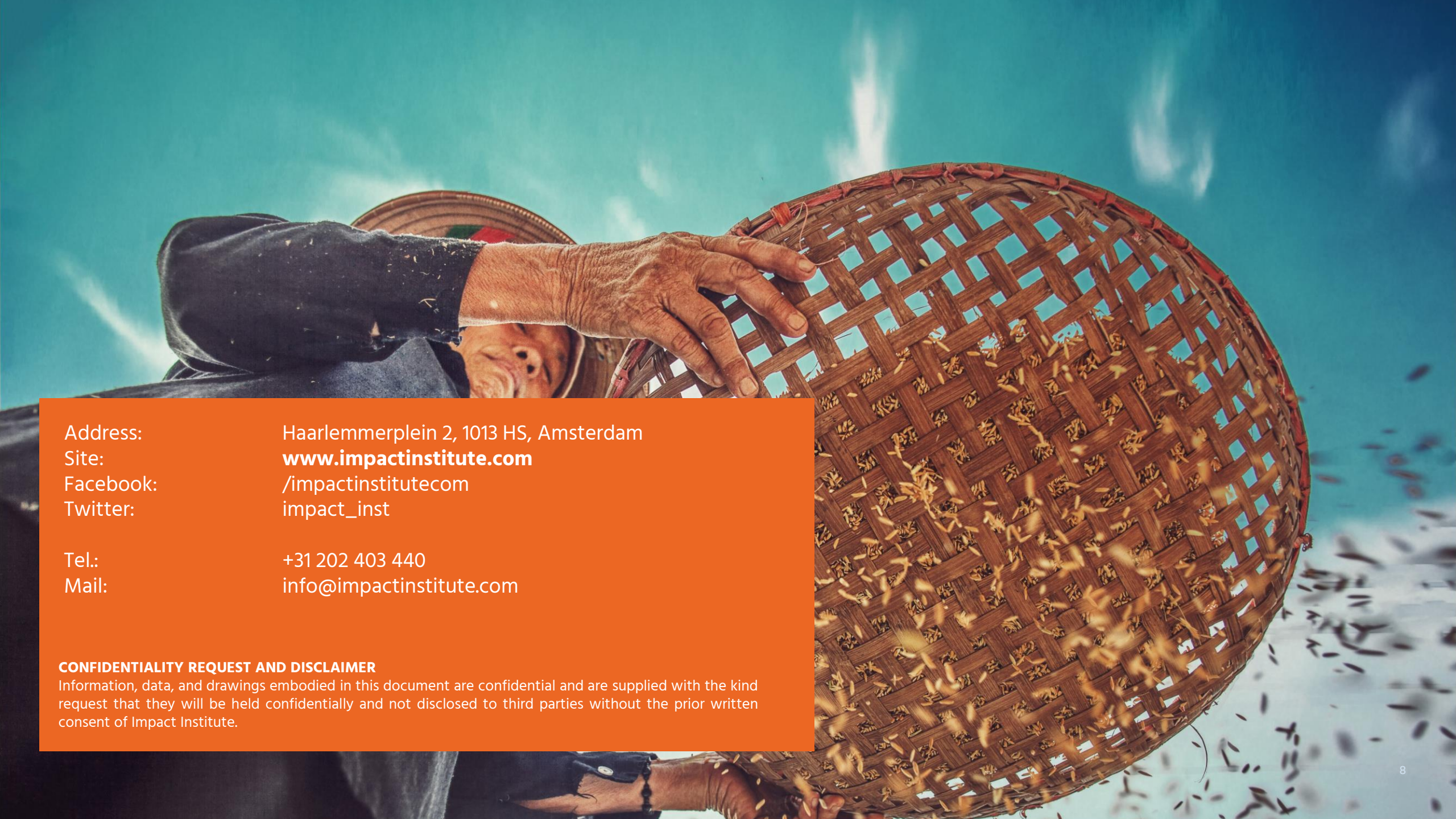


TONY'S CHOCOLONELY



- Tony's Chocolonely, commonly referred to as Tony's, is a Dutch chocolate brand, known for its mission to make the global chocolate chain 100% slave-free
- Impact Institute has carried out several projects for Tony's, among which:
 - social and environmental costs calculations in 2013 and 2017
 - a living income calculation to create a regional living income benchmark
 - a climate-tool, to gain insight into the climate impact of their value chain and own operations
- Based on our analyses Tony's adjusted their strategy multiple times a.o. by transferring a premium which provides their average performing farmer with a living income and by setting targets for CO2-reduction.





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